CANADIAN ®



Product Guide 2024



Every lure hand crafted and tested Quality & Performance proven for over 70 years Casting, trolling & handlining Ideal for Walleye, Pike, Musky, Bass, Salmon & Trout

	Model	Style	Size	Weight	Treble Hook Size	Approx. Depth
•	S	Casting	2 3/8"	1/4 oz	No. 6	2' to 4'
-	CW	Casting & Trolling	3 1/4"	1/2 oz	No. 2 & 4	8' to 10'
•	M	Casting & Trolling	4"	1 oz	No. 1	10' to 12'
-	CMJ	Jointed	4"	3/4 oz	No. 2 & 4	10' to 12'



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^{*} All models have built in Rattle *



The "Look Alive" Lure
Action of a Wounded Herring (Cisco)
Very erratic and unpredictable action
recommended trolling speed is 2-8 mph

	Model	Style	Size	Weight	Treble Hook Size	Approx. Depth
•	CSCO2	No. 2	1 3/4"	1/8 oz	No. 8	2' to 4'
	CSCO3	No. 3	3 1/4"	1/2 oz	No. 2	6' to 8'
	CSCO5	No. 5	5 1/4"	3/4 oz	No. 2/0	8' to 10'



Fire Tiger 07



Red & White 34



Yellow Red Diamond 26



Nickel Blue 61





The Big Game Fish slayer! It's wide side to side motion truly makes it the 'King' of lures. Ideal for Salmon, Trout, Musky and Pike

	Model	Style	Size	Weight	Treble Hook Size	Approx. Depth
•	CKJ	Junior	2 3/4"	3/8 oz	No. 4	4' to 8'
•	СКК	King	4"	5/8 oz	No. 1	8' to 12'
	CKM	Magnum	6 3/4"	1 5/8 oz	No. 3/0	12' to 16'









Yellow Red Diamond 26

Red & White 34

Halloween 43

Michael Jackson 92





Not just a big CHUNK of brass... Actually one of the most productive lures ever designed. The weight of this lure makes it easy to cast further or reach greater depths while jigging. Aerodynamic and Ultra Tough. Ideal for all game fish

	Model	Style	Size	Weight	Treble Hook Size	Approx. Depth
	CHNK1	Jigging/Casting	1 1/4"	1/8 oz	No. 8	2' to 4'
•	CHNK2	Jigging/Casting	1 1/2"	1/4 oz	No. 6	6' to 8'
-	CHNK3	Jigging/Casting	2"	1/2 oz	No. 4	8' to 10'



Sinking Jig Heads

Premium quality ball head on Strong Black Nickel Hooks Quality paint finishes that are long lasting Neatly packaged assortment of 12 or bulk bags of 100

	Model	Weight	Туре
•	JH132-12	1/32 oz	12 Pack Assorted
•	JH116-12	1/16 oz	12 Pack Assorted
-	JH18-12	1/8 oz	12 Pack Assorted
-	JH14-12	1/4 oz	12 Pack Assorted
-	JH38-12	3/8 oz	12 Pack Assorted
	JH12-12	1/2 oz	12 Pack Assorted



Ned Heads

	Model	Weight	Туре	
•	JH18-NED12	1/8 oz	12 Pack Assorted	
	JH14-NED12	1/4 oz	12 Pack Assorted	



